

## **APPENDIX A**

### **Section 18 of 21**

#### **LICENSING OBJECTIVES**

Describe the steps you intend to take to promote the four licensing objectives:

##### **a) General – all four licensing objectives (b,c,d,e)**

List here steps you will take to promote all four licensing objectives together.

The Wine Cellar will be operating a strict Challenge 25 policy and won't be allowing any persons under the age of 18 enter the venue at any time. All staff will be trained suitably as required in the prevention of underage sales. A refusals book will be in place as well as an incident book that all staff members will be capable of filling in and updating. All staff will be suitably trained and briefed in our site policies, challenge policy and any local policies that apply.

CCTV will be in place covering all licensed areas inside and out. We will have correct signage in place to prevent noise disruption and leaving the premises quietly. The ideology of The Wine Cellar is to create a casual dining and relaxed atmosphere.

We will work closely with other licensed premises and businesses in the area and with the local Business Crime Reduction Partnership to share information and promote the prevention of crime and disorder. Large groups will not be permitted, and the only exception to this would be if was a private booking for a celebratory event such as a birthday or wine tasting evening where a business or group would like sole use of the premises. In any instance, these would be booked in advance and we'd retain their personal information and contact details for audit purposes.

Where we identified the need for an SIA Door Supervisor for special events based on risk assessment, they will handle capacity control by means of clickers.

##### **b) The prevention of crime and disorder**

We are aware we are located in cumulative impact area, we are fully dedicated to ensure the clientele we allow into the venue is regulated to prevent any disturbance to the general public, neighbours or staff. We plan the sale of alcohol to finish at 11pm and for customers to leave the venue by 11.15pm each day. Closing The Wine Cellar at this time will prevent customers mixing with the clientele of The King and Queen next door which shuts at 12pm.

Our idea is to ensure that there is a staggered closing and so that customers leaving do not gather or mix with others. We will encourage and direct people to leave the area quietly and provide a service for taxi's if they are required, again further evidencing that we will have people leaving quietly and promptly.

The Wine Cellar is to be a relaxed quiet and gentle atmosphere to serve high quality wines and great food. With Pagoda security located within 13-16 Marlborough Place, we will have set response units with them due to being within the cumulative impact area. Pagoda Security will provide their response units and linked with the business crime reduction partnership, be on hand to assist should a situation arise where they are needed.

Glasses will be collected and cleared regularly with floor waiting staff providing effective customer service throughout to ensure the areas are safe and clear of objects.

In the event of private events or bookings, special city wide events such as Pride, we will, based on risk assessment, identify the need to use an SIA Door Supervisor if it's deemed necessary.

### **c) Public safety**

The Wine Cellar is located in a large pedestrianised area with easy accessibility with clear warning of our CCTV system that covers of licensable areas of the venue. We will ensure all of the following are in place and remain up to date; Health & safety policy & risk assessments. Employers & public liability insurance will be displayed and in place.

There will be sufficient lighting internally & externally covering all areas the public have access specifically. We will have regular fire checks & servicing of fire detection & extinguishing equipment. We will ensure emergency procedures in place. There will be a designated smoking/non-smoking areas. And throughout, good housekeeping procedures will be in place and staff will be trained in these and monitored at all times.

### **d) The prevention of public nuisance**

We are asking for an On's and Off's License that operates until 11pm as we feel that this will be suitable as we aren't aiming to attract a late night customer. All customers will be guided to leave the premises in quiet and responsible manor, offering taxi's and allowing them to wait inside until they arrive so that customers do not hang around and generate noise. As stated before there will be no loud music and customers will not be able to stand and party. It will not be the venue for any form of dancing or partying and anyone not agreeing or liking our terms of entry will be asked to leave.

### **e) The protection of children from harm**

Due to the nature of the business, The Wine Cellar is not looking to attract families. We will be strictly 18's and over whilst running our Challenge 25 policy to ensure no under 18's are trying to purchase alcohol. Myself and management are all fully qualified with ALPH and adequate training will be given to all staff members.